

zDean.

ZARIA DEAN

GRAPHIC DESIGNER + PHOTOGRAPHER

IMPACT . EMPOWER . *Inspire*

CREATING IMPACTFUL DESIGNS.

As a designer and photographer, my overall goal is to help impact, empower and inspire others through their brands. It is extremely important to create and present your brand's mission and purpose with a clear voice that each unique target audience will understand and can relate to.

Below, you will see samples of design solutions ranging from digital to print media, all to help bring a brand's clear messaging to life.

I look forward to working with you soon to bring your brand's message to life!





CONTENTS

CASE STUDIE: SOWD FINANCIAL

LOGO DESIGN

DIGITAL & WEB DESIGN

PRINT DESIGN

EVENTS



REBRANDING & PAVING THE PATH THE FINANCIAL FREDOM

Sownd Financial is a firm that takes a unique approach in paving the path to financial freedom. Its mission is to empower individuals to make rational decisions, go beyond the limits of their self control and fundamentally better their relationship with money to obtain financial wealth. With this in mind, rebrand was the next step to help show the overall mission and vision of this firm while helping to create a sound overall brand.

Before



After



SOWN**ND**
FINANCIAL

WE ARE
S.O.W.N.D

@SOWNDFINANCIAL





SOWNND FINANCIAL BRAND GUIDELINES | 1

OUR VOICE

AT SOWNND, WE ARE...

WARM & WELCOMING
We accept everyone where they are. We always greet our audience. We use common terminology and break down financial words to have an open conversation with all levels of society.

INSPIRING & ENCOURAGING
We use our voice to encourage financial independence and a healthy wealth lifestyle.

REVOLUTIONARY
We use our professional tone to identify the psychological issues regarding mental poverty and we go against the grain in order to eradicate mental poverty.

PROFESSIONAL & AUTHENTIC
We give professional financial advice, tools and incentives you need to make sound financial decisions.

SOWNND FINANCIAL BRAND GUIDELINES | 4

Our Vision is to

ERADICATE mental poverty. To MAXIMIZE and OPTIMIZE the wealth of black people now and in generations to come.

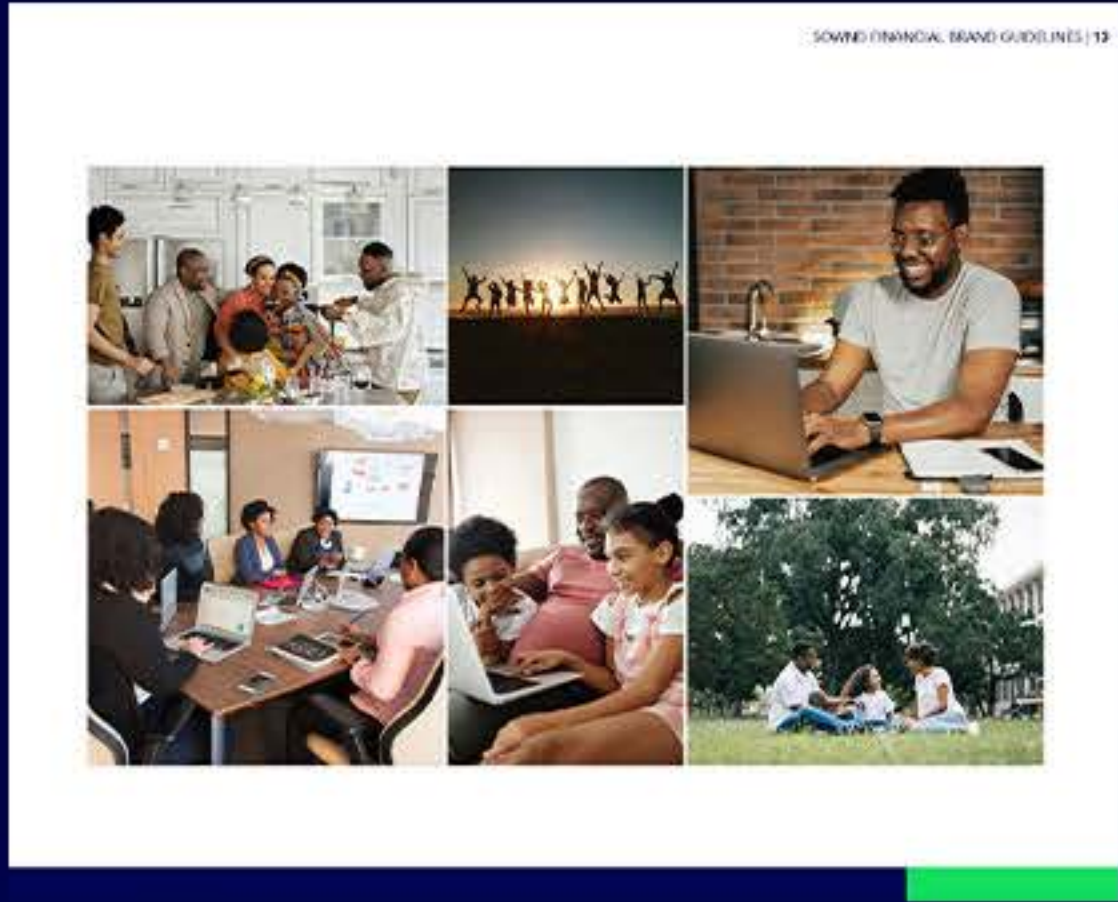
SOWNND FINANCIAL BRAND GUIDELINES | 8

COLOR PALLETTE

A firm that takes a unique approach in paving the path to financial freedom. We take a look at the psychological relationship individuals have with money.

A firm that takes a unique approach in paving the path to financial freedom.

Primary	Accent
Blue Hex: #000080 RGB: 0, 0, 128 CMYK: 100, 0, 0, 0	Yellow Hex: #FFFF00 RGB: 255, 255, 0 CMYK: 0, 0, 100, 0



SOWNND FINANCIAL BRAND GUIDELINES | 3

OUR MISSION.

Our Mission is to empower individuals to make rational decisions, go beyond the limits of their self control and fundamentally better their relationship with money to obtain financial wealth. SOWNND is building a community of financially literate individuals who no longer live in mental poverty, but in financial Wealth.



SOWNND FINANCIAL BRAND GUIDELINES | 7

OUR TYPOGRAPHY

A firm that takes a unique approach in paving the path to financial freedom. We take a look at the psychological relationship individuals have with money.

A firm that takes a unique approach in paving the path to financial freedom.

Avenir Book
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Avenir Oblique
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Avenir Medium
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Avenir Black
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz



WHEN YOUR MINDSET
**CHANGES SO WILL
YOUR MONEY**

-DEIDRAE THOMPSON
FINANCIAL MANAGEMENT
SPECIALIST, CEO



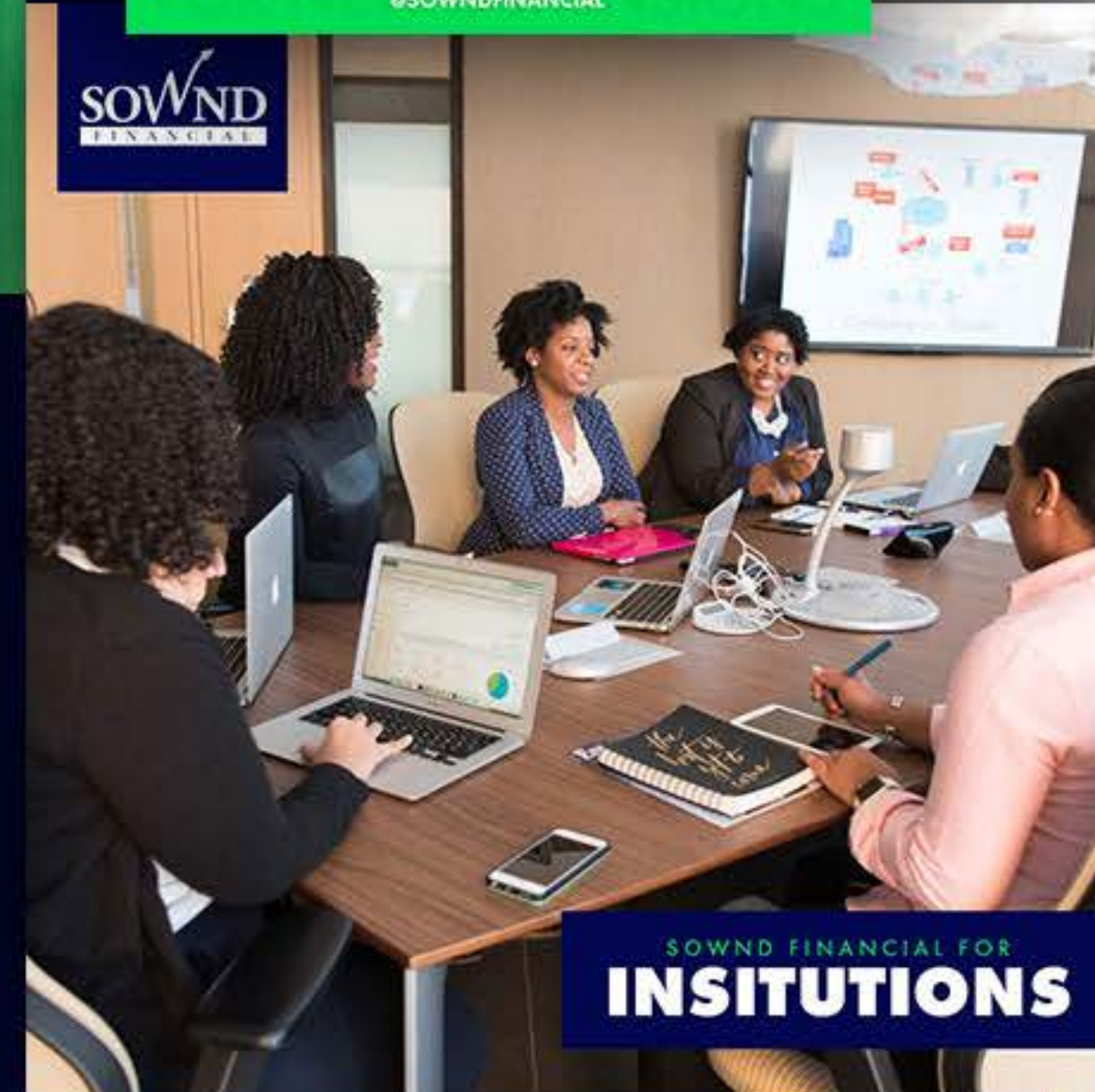
**"WEALTH IS THE ABILITY TO
FULLY EXPERIENCE LIFE."**

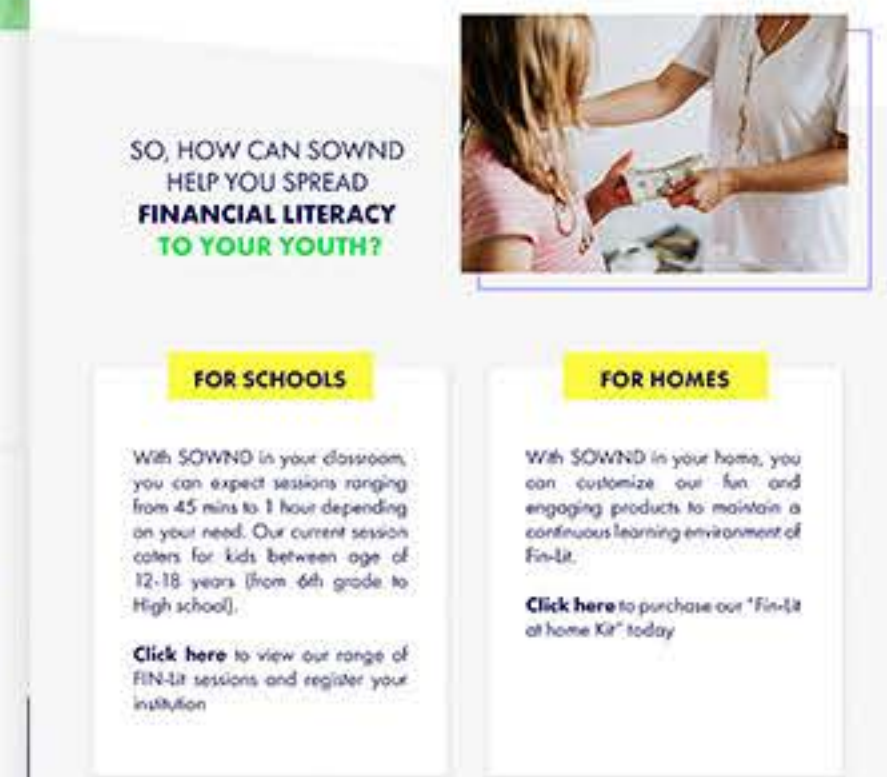
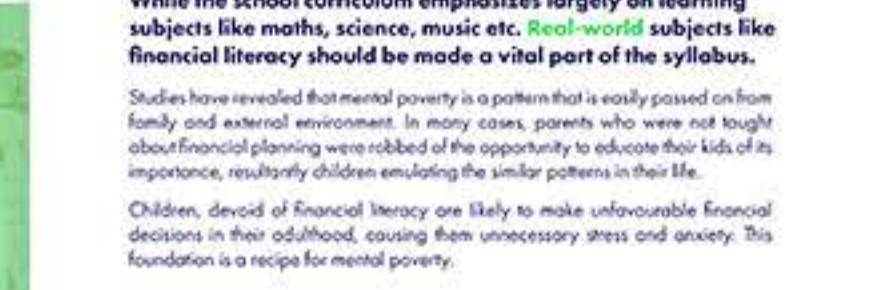
-HENRY DAVID THOREAU

[SOWNDFINANCIAL.COM](https://sowndfinancial.com)



HELPING YOU REACH YOUR
**PERSONAL FINANCIAL
WEALTH GOALS**
SOWNDFINANCIAL.COM







Island
AROMAS



TRITAN
CORPORATE SERVICES LIMITED



Fresh Start
Property Management



Real Natural

MIND • BODY • HAIR • SOUL





Together, we can preserve
national parks for the future.

www.bnt.bs/givingtuesday

supporttheparks@bnt.bs | [#GivingTuesday2022](https://twitter.com/GivingTuesday2022)



supporttheparks@bnt.bs | [#GivingTuesday2022](https://twitter.com/GivingTuesday2022)

Nov 29, 2022



supporttheparks@bnt.bs | [#GivingTuesday2022](https://twitter.com/GivingTuesday2022)

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Nov 29, 2022



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Nov 29, 2022



on the
record

WATCH EPISODE LIVE
ON CHANNEL 212
THURSDAY
SEPT. 14 @8PM



The BNT is laserfocusing its focus on national parks. We will be prioritizing efforts to enhance visitor experiences, build and improve park infrastructure, and provide educational programs that connect people with nature in parks. We look forward to strengthening our relationship with all stakeholders, especially the Government of The Bahamas.

LAKESHIA ANDERSON ROLLE | EXECUTIVE DIRECTOR

OTR: INSIDE THE **BAHAMAS NATIONAL TRUST**



on the
record

THURSDAY
SEPT. 14 @8PM



OTR: INSIDE THE
BAHAMAS NATIONAL TRUST

WATCH EPISODE LIVE
ON CHANNEL 212



Bonefish Pond is truly a 'last stand' mangrove ecosystem on an island whose coast has been heavily developed. Even when this area was first protected, we had to remove tons of trash, and immediately begin mangrove restoration to help this system recover.

LINDY KNOWLES | SENIOR SCIENCE OFFICER

OTR: INSIDE THE **BAHAMAS NATIONAL TRUST**



THURSDAY
SEPT. 14 @8PM



OTR: INSIDE THE
BAHAMAS NATIONAL TRUST

WATCH EPISODE LIVE
ON CHANNEL 212



We're at a pivotal time in our history where we are trying to nurture a local culture that appreciates and recognises these national parks as part of our heritage. There has never been a better time to do this, than now, as we move into what I consider, a new chapter of national park history.

ELIJAH SANDS | SENIOR COMMUNICATIONS OFFICER

OTR: INSIDE THE **BAHAMAS NATIONAL TRUST**



T H E H O L Y S P I R I T S E R I E S

THE MOST IMPORTANT RELATIONSHIP ON EARTH!



THIS SUNDAY 9:15AM
VIRTUAL WORSHIP SERVICE



@THEKINGSCATHEDRAL



THE KING'S CATHEDRAL

NEW LAUNCH DATE!
OCTOBER 6TH

THE ROUND TABLE

EVERY WEDNESDAY | @7:30PM

STREAM VIA:   YouTube @THEKINGSCATHEDRAL



NO MATTER WHAT
IS IN YOUR FUTURE
STAND ASSURED THAT
**HE WILL BE
YOUR GUIDE**

-BISHOP H. CURTIS DOUGLAS
SPECIAL GUEST SPEAKER
PRESIDING PRELATE



@THEKINGSCATHEDRAL

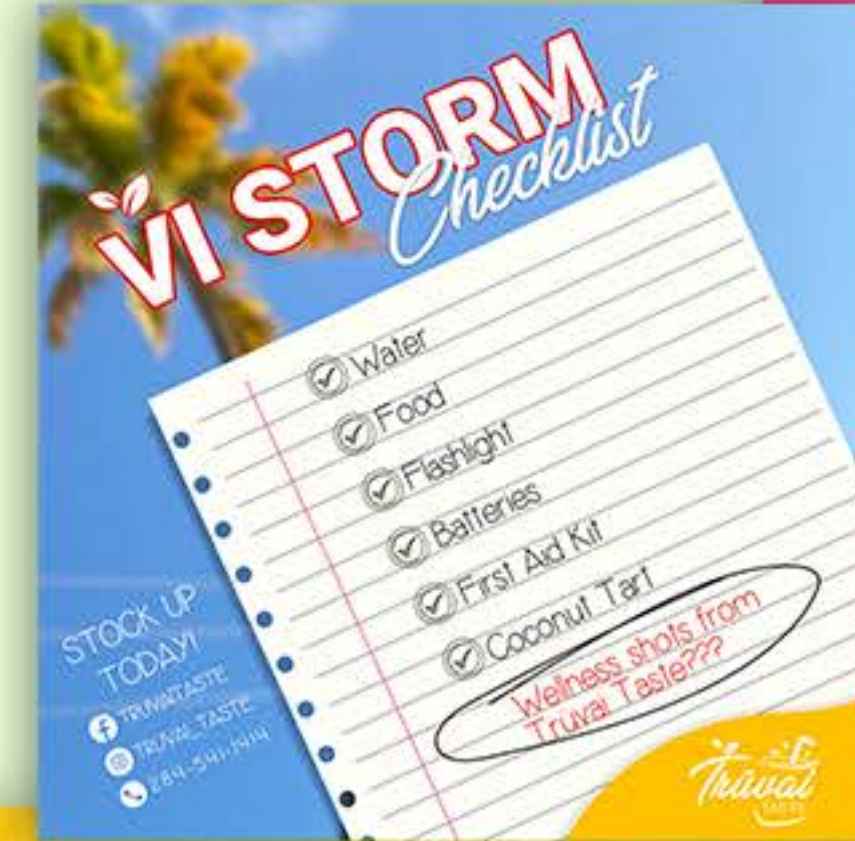


INTRODUCING B-CITRIC DETOX

GINGER • LEMON • CUCUMBER
APPLE JUICE • ORANGE • CELERY



284-541-1414



I'VE GOT 99 PROBLEMS &
JUICING
SOLVES 98.5% OF THEM

TRUVAITASTE @TRUVALTASTE 284-541-1414

TRUVAITASTE

DID YOU KNOW?

TRU HEALTH TIPS

Chewing your Juice

HELPS THE BODY DETERMINE
THE NUMBER AND COMPOSITION OF

ENZYMES

IT NEEDS FOR DIGESTION.

TRUVAITASTE @TRUVALTASTE 284-541-1414

ANTIOX-C Benefits

CONTRIBUTES POSITIVELY TO
STRENGTHENING YOUR BODY'S
NATURAL DEFENSE SYSTEM

@truvai_taste

IMMUNI-T
Benefits

1. GREAT SOURCE OF VITAMIN C

2. AIDS IN MUCUS REDUCTION

3. SUPPORTS IMMUNE SYSTEM WITH ANTI-INFLAMMATORY & ANTIBACTERIAL PROPERTIES

TRUVAITASTE @TRUVALTASTE 284-541-1414

TRUVAITASTE





MISSION
The Bahamas National Trust is a science-based organization dedicated to effectively managing national parks to conserve and protect Bahamian natural resources.

VISION
A comprehensive network of effectively managed Bahamian national parks and protected areas that is recognized as a powerful force for global biodiversity conservation which is supported and enjoyed by the public.

OUR FOCUS
National parks are at the core of our work. We accomplish this work through five interconnected pillars. Every day, we are **managing unique spaces** as a form of **biodiversity conservation**; fostering environmental stewardship by offering **engaging education**; encouraging philanthropists and the business community to become involved by **investing in nature**; then sharing the impact we create together by telling our **park stories**.



MANAGING SPACES
We will continue to enhance our national parks by providing the necessary infrastructure to make them more accessible, employ best practices in park management, enforcement and maintenance.

BIODIVERSITY CONSERVATION
We will continue to conserve the unique biodiversity found within and beyond the boundaries of our national parks by regularly monitoring and restoring these critical habitats and conducting and sharing research to influence policies, and national development plan.

ENGAGING EDUCATION
We will continue to be a leader in youth environmental education using national parks as outdoor classrooms to create environmental stewards and support the national school curriculum.

INVESTING IN NATURE
We will encourage people to invest their resources in national parks, immerse our donors and members in our work, connect parks to people, and encourage business opportunities for local communities.

PARK STORIES
We will share with the community the impact of what we accomplish, with the support of our partners, donors and volunteers. We will highlight our achievements and celebrate our conservation warriors, to inspire more people to join our cause.

CLOSING THE GAP FOR CONSERVATION



2,000,000
PROJECTED FUNDING DEFICIT IN 2021

\$1,000,000
MATCH ACTIVATED FROM LEON LEVY FOUNDATION

\$1,001,420
RAISED BY BNT PARK FRIENDS LIKE YOU

CLOSING THE GAP FOR CONSERVATION

LEON LEVY FOUNDATION

At the start of the year, The Leon Levy Foundation presented a two million dollar (\$2M) campaign challenge that set the tone for an enormous effort. A high benchmark was placed to raise enough money to meet our projected funding deficit due to the ongoing impact of the pandemic on fundraising and revenue generation.

The gift matching opportunity provided the BNT with confidence that our aspirational goal would be met. Thanks to you and the unwavering support of a community of givers, the campaign was won before the end of the year and our transformative target was realized, raising just enough funds to exceed the match!

Because of the Foundation's incredible leading gift, all unrestricted gifts in 2021 were matched up to one million dollars (\$1M). That means every dollar was guaranteed to be doubled and generosity twice as impactful towards offsetting annual operations that kept staff employed and programs ongoing.

We extend heartfelt appreciation for The Leon Levy Foundation's generosity and the personal advocacy and environmental stewardship of Shelby White. Her support offered credibility and donor confidence that went a long way towards winning the challenge grant.



"The crucial support of special BNT Park Friends allowed us to continue our work in fighting for the environment and protecting fragile natural resources. We are honored that you chose to support national parks and the BNT in 2021. You closed the gap for conservation!"

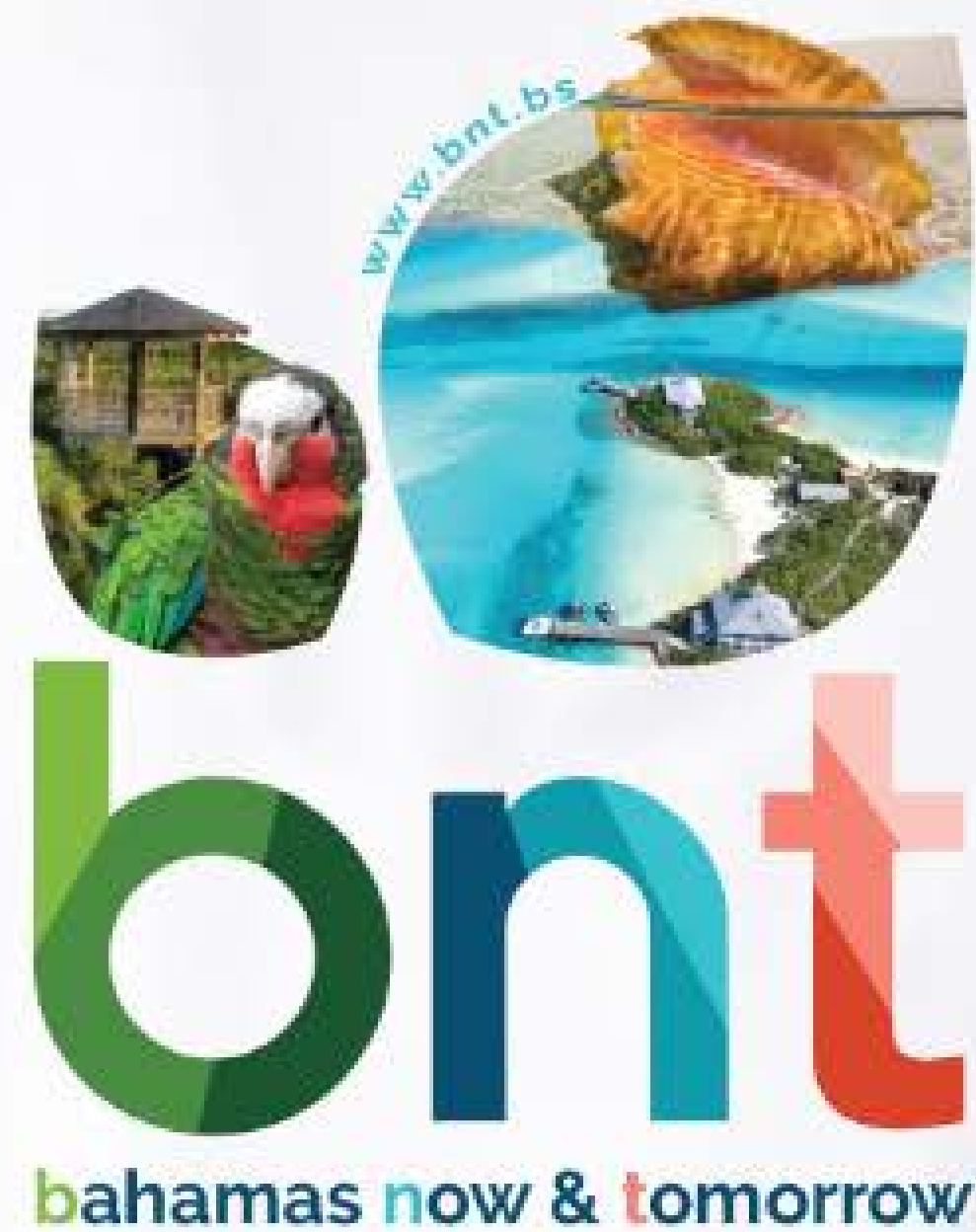
- Anna Raper
Director of Development & Communication, BNT



BAHAMAS NATIONAL TRUST 2021 IMPACT REPORT | 13



#EXPLOREYOURPARK



OUR MISSION

To serve others by demonstrating the love of Jesus by teaching the Bible, showing empathy and meeting the real needs of others.



WWW.THEKINGSCATHEDRAL.COM

OUR PURPOSE

To be a supernatural and forward thinking environment that prepares followers of Christ to become disciple-makers and spirit-filled change agents in this present generation.



WWW.THEKINGSCATHEDRAL.COM

DISCOVER A JEWEL OF

Tropical Botany

AVAILABLE
NOW!

A JEWEL OF
TROPICAL BOTANY
LEON LEVY Native Plant Preserve

\$40
PER BOOK

Uncover the
Treasures
— of the —
Leon Levy Native
Plant Preserve



info@levypreserve.org
www.levypreserve.org



A MODEL FOR COMMUNITY-BASED CONSERVATION & ECOTOURISM



BAHAMAS NATIONAL TRUST
MORIAH HARBOUR CAY NATIONAL PARK

CAPITAL PROJECT INVESTMENTS

OPERATIONALIZING COMMUNITY-BASED PARK MANAGEMENT, EDUCATION AND SCIENTIFIC PROGRAMMES

As an immediate funding need, the BNT wishes to partner with the Rolle Town Commage Committee to establish a cultural preservation project of the historic schoolhouse and development of the Homecoming site, which is adjacent to the mobile conch hatchery. Renovation of this property that overlooks Moriah Harbour Cay National Park will provide a base for park operations, scientific research, multi-use space for education, connectivity to the mobile conch hatchery and other necessary facilities that will enable the BNT and its partners to do their work.

Project Objectives:

- Renovation of the historical building on commonage land in Rolle Town
- Development of festival site to support Homecoming activities and ecotourism
- Facilitating community partnerships that advance park stewardship and restoration
- Creating a central hub to conduct science, education, and community meetings
- Resourcing educational program as a base for field trips and cultural events

\$150,000
ROLLE TOWN
CULTURAL
PRESERVATION
PROJECT



Managing National Parks | Preserving Our Future

CAPITAL PROJECT INVESTMENTS

PROVIDING ECOTOURISM OPPORTUNITIES AND SUSTAINABLE FUNDING FOR PARK MANAGEMENT

At present, there is no park office, gift shop, restroom, storage or workshop facilities that support park operations, sustainable funding, special projects, and programs. Constructing a Welcome Centre on the donated land at The Ferry in Little Exuma would provide a much-needed shoreside base of operations and create a focal point for ecotourism in the heart of Moriah Harbour Cay National Park. This capital works project would be monumentally impactful for the people and visitors of Exuma.

Special Features of The Welcome Centre:

- Park office and retail space for concessions
- Wrap around balconies for exhibits and small events
- Raised elevation with storage and workshop space beneath
- Wet lab for science and education
- Loading ramp and visitors dock
- Renewable solar energy system
- Compostable toilets and reverse osmosis

\$1,000,000
WELCOME CENTRE
AT THE FERRY



ARCHITECTURAL RENDERING OF PROPOSED
WELCOME CENTRE AT THE FERRY, LITTLE EXUMA

Managing National Parks | Preserving Our Future



THANK YOU
for your purchase!

Do enjoy your shot of wellness!



WE WANT TO HEAR FROM YOU!

Leave a Review!

 [truvaitaste](#)

STAY CONNECTED!
 [truvai_taste](#)

 284-541-1414

SAVE *the* DATE

1.20.2023 | PROVIDENCE, RI



YEARS

#JCOOLSGOES60

YOU'RE INVITED

JANUARY 20TH, 2023



YEARS

#JCOOLSTURNS60

HARBOR LIGHTS, WARWICK, RI

RECEPTION: 6:30PM

DINNER: 7:30PM

Early Bird Tickets: \$125 by November 30th, 2022

Regular Tickets: \$140

Tickets can be purchased online

thekingscathedral.com/jcoolsturns60

For information questions and hotel information email: events@thekingscathedral.com





27TH ANNUAL

FESTIVAL NOËL

Advanced Ticket Pricing

BNT Member
\$50

Non Member
\$55

Day of Event | \$60

FRIDAY
DEC 2ND 2022

RAND NATURE CENTRE
EAST SETTLERS WAY, FREEPORT
GRAND BAHAMA
7:00PM - 10:00PM

WINE TASTING • ART EXHIBITION
LIVE MUSIC & ENTERTAINMENT
CIGAR LOUNGE • CULINARY EXPERIENCES

FEATURED ARTIST: PAOLA CORREA DE ALBURY

GRAND BAHAMA'S ORIGINAL
WINE & ART EVENT

All proceeds benefit
Grand Bahama's National Parks



For more information: supporttheparks@bnt.bs

CELEBRATING
30
YEARS

WINE & ART FESTIVAL

2022
OCTOBER 29 - 30

THE RETREAT GARDENS

12 PM - 6 PM

VIP CHAMPAGNE LOUNGE 3 PM - 6 PM
BEER GARDEN AFTER PARTY 6 PM - 10 PM



- Sample 60 Wines from Around the World
- Enjoy Champagne Brands in The VIP Lounge
- Taste Delicacies Prepared by Local Celebrity Chefs
- Purchase Artwork & Products from Over 35 Exhibitors
- Participate in Educational Classes & Workshops

NON-MEMBER PRICES

General Access | \$50

General + Champagne Lounge | \$75

General + After Party | \$75

All Access | \$100

BNT MEMBER PRICES

General Access | \$40

General + Champagne Lounge | \$60

General + After Party | \$60

All Access | \$80

**PURCHASE
TICKETS
ONLINE AT:**
www.bnt.bs



*Come indulge in a truly unique experience
IN THE BEAUTIFUL, EXOTIC RETREAT GARDEN.*

For More Information: supporttheparks@bnt.bs



SATURDAY OCT 29

- 1:00 PM WINE PAIRING
- 2:00 PM ANSEL MILLER MIXOLOGY DEMO
- 3:00 PM NOTEBOOK MAKING WITH PORCINIA PAPER PRESS
- 4:00 PM BEGINNERS PAINTING CLASS WITH SHADALA BETHUNE
- 5:00 PM CHEF CELESTE SMITH DEMO

SUNDAY OCT 30

- 1:00 PM WINE PAIRING
- 2:00 PM CHEF LEONARDIS MOSS DEMO
- 3:00 PM NOTEBOOK MAKING WITH PORCINIA PAPER PRESS
- 4:00 PM WINE PAIRING
- 5:00 PM CHEF CELESTE SMITH DEMO

WINE & ART
FESTIVAL

Survival GUIDE

1 Purchase tickets early online

Head over to www.bnt.bs to purchase your Wine and Art tickets in advance for less hassle at the gate!

2 Unlock discounts and prizes with BNT membership

Purchase/renew your BNT membership to receive a special invite to Wine and Art Members Night, special discounts on tickets for the weekend, and chances to win prizes at the event.

3 Take advantage of All-Access

There are many ways to enjoy Wine and Art this year, but the best way is certainly with an All Access ticket, which includes 60+ wines to sample and access to the VIP Champagne Lounge and Beer Garden After Party!

4 Pace yourself

There's a lot to sip and try at Wine and Art! Make sure you're pacing yourself, especially if you have an All Access ticket and plan to attend all 3 parts of the event!

5 Drink lots of water stay hydrated!

We love wine as much as anyone, but unlimited wine tastings can lead to a rough post-festival hangover. Stay hydrated by drinking water, which will be available throughout the event.

6 Participate in the educational classes and sessions

Wine and Art is an educational experience. Take advantage of the free classes and educational sessions on wine pairing, culinary demonstrations, painting, and craft making. Classes will be under the pavilion starting at 1pm.

7 Pick your designated driver

Safety is a top priority at Wine and Art. No matter how many wine samples you've had, you'll want to have a designated driver if possible! If you're coming from a hotel, take advantage of the free shuttle service from select hotels. Please enjoy Wine and Art responsibly!

8 Enjoy the experience

This is the first time we're able to come back together in person in over 2 years! Let's savour the experience as we celebrate 30 Years of Wine and Art!



supporttheparks@bnt.bs | www.bnt.bs

THE BAHAMAS NATIONAL TRUST & COMMONWEALTH BREWERY PRESENT THE 31ST ANNUAL

WINE & ART FESTIVAL

2023

OCTOBER 13-15

THE RETREAT GARDEN

FRIDAY
OCT 13TH

FRIDAY, BNT MEMBERS ONLY NIGHT
6 PM - 10 PM

SATURDAY
OCT 14TH

SATURDAY & SUNDAY
12 PM - 10 PM

SUNDAY
OCT 15TH

MAIN FESTIVAL
12 PM - 7 PM

CHAMPAGNE LOUNGE
5 PM - 7 PM

BEER GARDEN AFTER PARTY
7 PM - 10 PM

SPONSORSHIP PROPOSAL

SPONSORSHIP BENEFITS

Sponsoring the Wine & Art Festival not only provides your brand with extensive visibility and engagement opportunities but also allows you to:

- ✓ **Align your brand** with the premier art and culture event that celebrates and supports local artists in The Bahamas.
- ✓ **Reach a diverse and engaged audience** of art enthusiasts, food and wine connoisseurs, and culturally-minded locals and tourists.
- ✓ **Demonstrate your corporate social responsibility** by contributing to the preservation and enhancement of The Bahamas' natural and cultural heritage.
- ✓ **Create memorable experiences and interactions** for attendees that will associate your brand with quality and enjoyment.

SPONSORSHIP OPPORTUNITIES

	Sponsorship Level and Donation Amount				
	Platinum	Gold	Silver	Bronze	Contributor
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Event Presence					
Sponsor area/event booth	Special Sponsor-branded area and lounge space	Sponsor branded area and booth space	Booth space	-	-
Banner and feather flag placement	In Prominent Highly Visible Event Areas	In select event areas	At booth	-	-
Promotional giveaways displayed at event entrance	✓	✓	-	-	-
Promotional giveaways displayed in BNT store	✓	✓	✓	✓	-
P. A system announcements	Custom announcements from brand rep	Announcement from brand rep	Shoutout from event mc	Shoutout from event mc	Shoutout from event mc
Brand Promotion and Marketing Opportunities					
Logo placement on digital marketing materials	Priority placement	✓	✓	✓	Select
Logo placement on printed marketing and event materials	Priority placement	✓	Select	Select	Select
Invites for media and radio interviews before and during event	✓	✓	-	-	-
Features in the event's marketing campaign (website, email, social media, radio & television)	Priority features	Prominent features	Excludes tv	Excludes tv	Excludes radio and tv
Special dedicated marketing opportunities	✓	✓	-	-	-
Professional photos during event	Special photo session	Special photo session	✓	✓	-
Professional video during event	✓	-	-	-	-
Event Passes					
All Access single day tickets	20 (\$2,000 value)	15 (\$1,500 value)	10 (\$1,000 value)	5 (\$500 value)	2 (\$200 value)
Members night tickets	20	15	10	5	2

In-kind Sponsorship

Event presence, marketing recognition and event passes commensurate with the value of provided goods/services.

Want a Custom Sponsorship Package?

Get in touch with us to see what's possible!

We understand that your company has unique goals and needs. We are happy to work with you to develop a custom sponsorship package that aligns with your business objectives.

WINE & ART FESTIVAL

INTRODUCTION

The Wine & Art Festival, now in its third decade, is a prestigious and celebrated event, attracting local and international visitors alike for an unforgettable experience. Since the event's inception, it has been a beacon of cultural celebration and enrichment in The Bahamas. The event is proudly organized and hosted by The Bahamas National Trust (BNT), in partnership with Commonwealth Brewery Limited (CBL). The BNT is a non-profit, non-governmental organization that manages national parks across The Bahamas. The BNT is committed to the conservation of natural resources of The Bahamas and believes in creating engaging events like the Wine & Art Festival to bring people together and raise awareness about our work. Wine & Art is an expression of our commitment to community engagement and natural and cultural resource conservation.

As a potential sponsor, your brand will have the opportunity to gain exposure and interact with a diverse, engaged, and culture-loving audience. We offer a variety of sponsorship packages designed to maximise your brand's visibility and tailor to your marketing objectives. This proposal outlines the opportunities available to your organization and the associated benefits at each sponsorship level. We believe that this partnership will not only benefit your organization but also contribute to the enriching experience we aim to provide for all attendees.

We look forward to the possibility of your participation in this exciting event!

WINE & ART ATTENDEE DEMOGRAPHICS

The Wine & Art Festival attracts a diverse audience of both locals and tourists who share a passion for art, culture, and culinary exploration. The price point of the event (tickets range from \$50 - \$100) tends to attract people with a discretionary income to spend on art, recreation and entertainment. The popularity of the festival makes it an excellent place for businesses to advertise and engage with potential customers in sought-after demographics. Here's a brief breakdown of our typical audience:

On average, the festival garners

OVER

1,500

ATTENDEES each year

While the majority of our attendees are

BAHAMIANS & RESIDENTS

we also attract a number of

INTERNATIONAL VISITORS

particularly from the United States thanks to our partnership with The Bahamas Ministry of Tourism which provides shuttles from major hotels in New Providence to the festival.

Our attendees represent a

DIVERSE RANGE OF OCCUPATIONS

Including professionals, entrepreneurs, artists, educators, and students.

Our attendees span a broad age range, with the majority falling between

23-65

YEARS OLD

making our event appealing to both young adults and mature audiences.

Attendees are typically interested in

ART, WINE, FOOD AND CULTURE

Many of them value creativity, cultural expression, and social events.

BY SPONSORING THE WINE AND ART FESTIVAL, your brand will gain exposure to this diverse and culturally rich audience.

EVENT MARKETING & PROMOTION

BNT's Digital Reach

11,000+ Email Subscribers

33,000 Facebook Followers

10,500 Instagram Followers

2,300 Twitter Followers

@bahamasnationaltrust

Website and Email

Regular updates on our official website and email newsletters, with an emphasis on our sponsors' contributions. (11,000+ Email subscribers)

Social Media

Engaging content on platforms like Instagram, Facebook, and Twitter, showcasing sponsors and their involvement. (Facebook: 33,000 followers, Instagram: 10,500 followers, Twitter: 2,300+ followers)

Press Releases and Media Engagement

Publicity through local newspapers, TV stations, and radio stations, providing sponsors additional exposure. (Media partnership with OurNews, Robust Radio and TV Marketing Schedule)

On-Site Signage and Program Materials

Sponsors' logos and ads are prominently displayed on banners, programs, tickets, and other physical materials.

Word-of-Mouth and Networking Events

Promotion at other events, meetings, and through local business networks to generate buzz about the festival and its sponsors. As a sponsor, your brand will be included in our promotional efforts, ensuring you gain maximum visibility before, during, and after the festival.



WELCOME TO
**BOTANICAL
BRIDGES**
CONGRESS 2022



**BOTANICAL
BRIDGES**
CONGRESS 2022

**BOTANICAL
BRIDGES**
CONGRESS 2022

CONGRESS DETAILED
SCHEDULE

CONGRESS
ABSTRACTS





BAHAMAS NATIONAL TRUST

CUBAN PIG ROAST

FOR THE PARKS, FOR THE COUNTRY, FOR THE FUTURE.

100

#EXPLOREYOURPARK | WWW.BNT.BS

RAISE YOUR PADDLE



FOR THE PARKS, FOR THE COUNTRY, FOR THE FUTURE.



BAHAMAS NATIONAL TRUST

CUBAN PIG ROAST

Proceeds for the Welcome Centre at
Moriah Harbour Cay National Park in Little Exuma

SATURDAY
JUNE
10
2023

THE PALM
(PREVIOUSLY PHILOSOPHY SMOKEHOUSE)
NASSAU, BAHAMAS

EVENT TIME: 6:30PM - 10:30PM
OPENING: 6:30PM - 7:30PM

\$250
SINGLE DONATION

PURCHASE TICKETS ONLINE
www.bnt.bs/pigroast

CATERING BY ALEXANDRA | BAND
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For more information: support@bnt.bs



CUBAN PIG ROAST

Moriah Harbour Cay National Park is a newer addition to The Bahamas national park system and has the potential to be an exceptional example of community-based conservation. By working with local stakeholders, the BNT is creating opportunities for world-class ecotourism, habitat restoration, endangered species protection, and educational programming that create meaningful partnerships and experiences of a lifetime. Presently there is no park office, gift shop, restroom, or facilities that support park operations, sustainable funding, special projects and programs. Constructing a Welcome Centre on the donated land of The Ferry in Little Exuma would change all of that and be monumentally impactful for the people and visitors of Exuma.

OPPORTUNITIES TO SUPPORT

☐ FUSCHIA SPONSORSHIP \$8,000 24 Tickets included in all social media posts, email blasts, and webpage	☐ CORAL SPONSORSHIP \$4,000 12 Tickets included in all social media posts, email blasts, and webpage	☐ PINK SPONSORSHIP \$2,000 6 Tickets included in all social media posts, email blasts, and webpage	Digital Marketing Included in all social media posts, email blasts, and webpage	Press Release Named as a sponsor with quote opportunity	Event Digital Signage Logo featured prominently in multiple screens throughout event	Event Print Signage Prominent company logo recognition throughout the event
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INDIVIDUAL TICKETS: @ \$250 per person = \$
Tickets include a 1-hour open bar, and a 3-course buffet meal.
Top-shelf spirits cash bar available.

PURCHASE TICKETS & SPONSORSHIP:
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*Safeguarding The Jewels of The
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6:00 PM - 10:00 PM
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